

DAILY BULL



The Daily Bull is probably not suitable for those under age 18 and should not be taken seriously... like California heat in UP winter.

Thursday, February 17, 2011

"If all the girls who attended the Yale prom were laid end to end, I wouldn't be a bit surprised."
-Dorothy Parker

Rexus

By Bill Melcher ~ Daily Bull

Lexus's new commercial has inspired vomiting among the auto industry and its dedicated followers. They claim in this blasphemous display of pretty colors that they are indeed the creators, the innovators, the pioneers, the courageous ones, and ultimately victims of "copying." This "copying" is illustrated with an RX450 perched atop a giant Xerox with none other than poorly masked BMW, Mercedes, and Audi cross-overs flopping limply out of the return tray.

Innovation cannot be summed up or written out. Innovation is a make-it-up-as-you-go-along process. That's not what Lexus/Toyota does, and I can prove it by summing up their existence in 10 easy steps.

- 1.) See a successful innovative vehicle from another company.
- 2.) Watch, wait, note their mistakes.
- 3.) Draw up a rough imitation while making subtle quantitative improvements.
- 4.) Make sure it's boring.
- 5.) Install Toyota-like reliability.

...see Sachs on back



Steak and a BJ Day

By Olivia Zajac ~ Daily Bull

For those of you who are just fed up with the silly sappiness of Valentine's day year after year, I have a new holiday for you to start celebrating next year. February 15th, in case you didn't know, is Steak and a BJ Day. In order to make it up to guys for putting up with the psycho girls who expect a dozen red roses strewn artistically across their room and candles and a fancy dinner and a giant stuffed bear and chocolates and what have you, this holiday was brought into existence by the more...levelheaded girls who understand that we as a gender can be a pain in the ass from time to time.

So every February 15th, as a big, fantastic thank you for all the suffering your girlfriend put you through, she should drop to her knees and make you the happiest

man alive. Whether the steak comes before or after you is to your choosing. After all, Steak and a BJ Day is all about the man. In fact, if all you want from your girlfriend that day is the steak followed by a bj, and no talking or cuddling or opening jars or other stupid stereotypical

things girls need guys for, it's all good. February 15th is for you, oh epitome of manliness.

Sadly, since the 15th has come and passed already, you will simply have to drop those ever-so-subtle hints about it every time she starts to hint towards the next Valentine's day. "Sweetie, I think it'd be just super if you could buy me some flowers next year." You can then reply with "Well dear, if I get you those flowers, you better damn well do that awesome

...see MEAT on back



Yummy! They do say a best way to a mans heart is through his stomach. Or a bit lower? Why not both?

Drop it like it's hot, hot,
Drop it like it's hot, hot.



Pic o' the Day

Brought to you by The Daily Bull!



This is the glorious King of Pussydom, King Leonidas.

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Reason That I Don't Write Articles Anymore

By Frank McGuire ~ Daily Bull

I was going to write more articles for the bull this semester, but due to harsh leadership I have been unable to do so. I show up to my office our and am attacked brutally with slicing dicing planes from above; I go to meetings and am attacked by chunks of rock.

Boss lady may be small, but she has quite the arm and can easily hurl pieces of chalk with deadly precision. The worst part is that once you get away, you think you would be safe - but NO, I go to my other job and she is their waiting for me with a whole armament of physics weapons to attack me at will.

So now that I am scared of the MUB, Walker headquarters, and my job... but I find out that she is one of those computer she-devil types that ALWAYS has the inter-tubes at her disposal and can attack me when I am in what I thought was my nice, safe little corner of the inter-tubes. I am attacked yet again! AHHH!!! TOO MUCH PRES-SURE!! CAN'T DO IT! ☹



Liz' Evil Paper Plane Minions

By Big O ~ Daily Bull

Supplemental short song clip for the article to the left, sung to the ending of In The Dark of the Night, from the movie Anastasia.

[LIZ]
Come my airplanes,
Fly for your master,
Let your paper cut!
Find him now,
Yes, cut ever deeper

[PLANES]
In the thick of the skin...
In the thick of the skin...
In the thick of the skin...

[LIZ]
He'll be mine!
Ahahahahahaha!

[GUY]
AHHHHHHHHHHHHH! ☹

... MEAT from front

thing with your tongue while you're down there." Fair is fair.

What's even better is, you don't need to be in a relationship to enjoy this holiday! I'm sure if you just find a desperate girl (aka snow cow), and say you want to take her to dinner, she'll be so overjoyed that you, you suave nerd, asked her on a date, she'll just owe you the BJ as a thank you. And then you don't even have to get her anything for Valentine's Day. It's a win-win for you, sir.

Good male students at Tech, remember this wondrous holiday for next year, and you will no longer have the slow, impeding feeling of doom settle upon you as the cheesy cards, giant red balloons and boxes of chocolates start to fill the shelves of Wal*Mart 12 months from now. All you have to remember to keep your spirits up is the fact that the day after, you will get yours. In the form of a delicious steak, and a satisfying (and hopefully) fantastic BJ. Guys, you're welcome. Girls, suck it up and deal with it. ☹



The only thing that could make this day better would be a Porsche sports car. THAT IS ALSO MADE OUT OF MEAT. Just don't be a steak-head about the whole thing.

... Sachs from front

- 6.) Take a chunk of the original car's market share as quietly as possible.
- 7.) Count money
- 8.) Discontinue when the market for that vehicle has been run completely dry (not a minute sooner!)
- 9.) Repeat
- 10.) 2011: Lie about the last 20 years in a new commercial.

Also, here's a list of Lexuses/Toyotas and their "predecessors"

- RX450 (shown in commercial) -> Mercedes M-class
- LS 400 (first car in America, 1989 Detroit debut) -> Mercedes S-class
- T-100/Tacoma -> Ranger/S10/Dakota
- Prius -> GM EV1, Honda Insight
- Venza -> Pacifica
- RAV4 -> Honda CR-V
- Yaris -> Honda Fit
- IS F -> Mazda 3
- FJ Cruiser -> ? ... actually, I don't know where this came from, but they didn't sell very well anyway.

Toyota's done a lot of legitimate things in their short time here, but the new PR campaign is easier to see through than a soaking wet T-shirt at a California Beach. ☹

Daily Bull

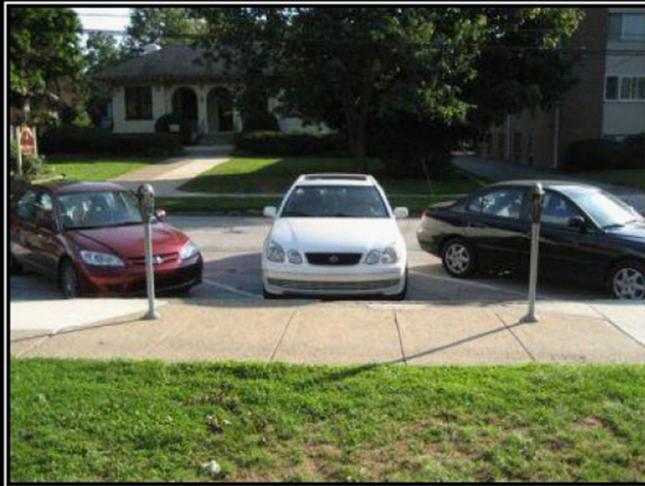
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LEXUS

Japanese for I can do whatever the fuck I want